



The Action Line on WGNS FM 100.5, FM 101.9, AM 1450

From the third grade Bart Walker knew that he wanted a career in broadcasting. It started the Christmas that he got a tape recorder. Instead of using it like "normal folk" would, Bart made radio shows that only those in ear-shot could hear. By the seventh grade, he built a small radio station in his bedroom and extended his programs to a few blocks from his home. During those years, he would visit Nashville radio stations on the weekend. He was anxious to volunteer and do any job they needed.

Today, that love for radio and people continues at WGNS. Daily, Bart interviews a variety of people during the Action Line program. He has featured guest on the air that include the mayor, doctors, friends, local lawyers, lawmakers, business owners and more. Each interview is unique and gives listeners interesting perspective and insight into Rutherford County.

By being a part of the Action Line, it will make your company stand out! You will have one commercial on the program daily (Mon. - Fri.). Bart can air a pre-recorded message or do a "LIVE" commercial for your business each morning between 8:10 and 9am.

30-Second Package:

The low monthly investment is only \$300 for a 30-second commercial (pre-recorded)

60-Second Package:

The low monthly investment is only \$600 for a 60-second commercial (pre-recorded or LIVE)