



HIGH SCHOOL SPORTS



The Sports Package:

Braves Baseball has been on the air with WGNS since 1982 and High School athletics have been a part of the airwaves since 1947. By participating in the WGNS Sports Package, your business will receive up to 2-months free of Braves Baseball. The free months of of Braves occurs in August and September (October is also included if the Braves make it to the World Series), when High School Sports and Braves overlap. In other words, you are not paying for both high school and Braves together. You will only be charged \$350 during the months that the two overlap and not \$700 for both.

The commercials will be on all three of our frequencies, FM 100.5, FM 101.9 and AM 1450. In addition to the radio, High School games are also broadcast on WGNSradio.com

Braves: Three commercials during EVERY game. The Braves play nearly everyday of the month which equals 90 commercials highlighting your business monthly.

High School: Three commercials during EVERY game WGNS broadcast. Your logo will also appear in the high school schedule WGNS prints annually and distributes in local high schools.

The Investment:

The monthly investment to be a part of the games is \$350. This package is active August through March (High School) and April through October (Braves Baseball and the World Series).

