



The Truman Show on WGNS AM/FM

Rutherford County native Truman Jones has spent most of his life here. The daily talk radio show includes his love for America, desire to help youth, strengthen families and other areas in which he focused while working his way up through the ranks for 38-years with the Rutherford County Sheriffs Office. In fact, he was sheriff for 27-years starting in 1983. Prior to that Truman served his country during the Vietnam era in the U.S. Army's Airborne Division.



The weekday morning WGNS broadcast (9 – 10) may be a platform for reminiscing on local history one day and the next day he will dig into a political issue that impacts this community. Truman is not known for being politically correct, and his radio show is full of love for Rutherford County, America and its citizens.

IMPACT MARKETING PLAN

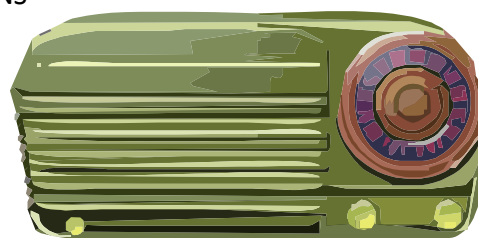


Your message will be in The Truman Show every weekday morning on WGNS. If you wish, he'll be happy to personally tell about your business in a "LIVE" commercial. Otherwise, WGNS will create a commercial for you at no additional charge.

Total investment: \$500 per month (NET rate) :60 – One Bonus Commercial Also Included in Package

ABOUT WGNS

WGNS came on the air in January of 1947. Since that date, WGNS has proudly served Rutherford County residents with NEWS and Information 24-hours daily. Today, WGNS boast one of the largest radio audiences in Rutherford County with over 45,000 listeners tuning in daily. We also have over 100,000 log-ins to our streaming apps and online audio monthly. Our shows are also podcast at WGNSradio.com.



Furthermore, the WGNS website receives over 3-million hits every single month. Many of those hits are listeners checking and rechecking for the latest news story of the day. All of our radio shows are broadcast on www.WGNSradio.com 24/7.