

# YOUR AD WILL BE ONE OF TWO IN 55,000 "NEWS" EMAILS SENT EACH MONTH

WGNS

YOUR AD HERE  
ON THE WGNS  
NEWSLETTER



## What are Juveniles Arrested for in Rutherford County? What happens in Juvenile Court?

So what are Rutherford County juveniles being charged with? In April, 32 were charged with disorderly conduct, 4 with aggravated assault, 4 with aggravated burglary, 1 with rape..... [\[read more\]](#)

Jun 05 2013

## Two Arrests Made in Recent Break-Ins - Maybe More to Come?

When the two subjects were questioned, they were said to have implicated each other in the break-ins.... [\[read more\]](#)

Jun 05 2013

## CAT DEAL: Name The Price that You want to Pay to Adopt a Cat for in Rutherford County

This month you can adopt any neutered cat or kitten for whatever price you want to pay. ... [\[read more\]](#)

Jun 05 2013

## The Police WANT Your DNA Without a Warrant! Slow Down Macho!

DNA samples can be taken by individuals arrested for various crimes during the police booking procedures, before being proven guilty or not guilty and without a warrant.... [\[read more\]](#)

Jun 05 2013

## Restaurants Needed for the Annual Taste of Stones River

The free culinary festival will feature signature menu items from the area's finest restaurants, live entertainment from local bands and a variety of children's activities in the Kids Fun Zone.... [\[read more\]](#)

Jun 05 2013

## **Be A Part of the WGNS News Email Service**

The WGNS News Email that is sent out every Monday - Friday morning is very clear, simple and non-evasive. WGNS provides the recipients with a news headline and the first sentence of the news story followed by a link to the full article. We also send out the daily obituaries.

The email simply has a main WGNS logo at the top, followed by one ad at bottom of the email. We strive to keep the news email very clean and simple with ONLY two ads that click through to your website or message. We send out the emails in groups of 2500 recipients.

You can be a part of over 55,000 emails sent out monthly (Monday - Friday). Each group of 2500 email recipients will receive WGNS News emails once daily, Monday - Friday. Your logo will be featured at the top or bottom of the page (ad rotates between top and bottom daily). Your business will be in a group of 2,500 email recipients that will have the WGNS news in their inbox daily. This amounts to over 55,000 emails per month. The group of recipients will not change, your ad will be seen by the same 2,500 daily. We keep your ad in groups of 2500 because it is important for the same people to see your ad daily. It is called repetition. Repetition in advertising gets the BEST results, this is true in radio, email and WGNSradio.com advertising!

Investment: Roughly 1-Penny for Every Sent Email = \$550 Per Month

**WGNS - SERVING OUR COMMUNITY SINCE 1947**

This message contains images. If you are having trouble reading it, [click here](#).

 send to a friend



**UPDATE: House Fire on Thompson Road Makes House Inhabitable, Possible Cause of Fire is Lightning**

A house fire at 3598 Thompson Road was reported shortly after 9:00 Wednesday morning. ... [\[read more\]](#)

Jun 05 2013

**36th Annual**

Even in some  
American Dia  
Hills Golf Clu

**Rain**

Annual Bill Carey Golf Tournament benefitting the  
MTAR Scholarship Fund teed off at the Indian

**890X155 PIXELS  
IN SIZE. AD WILL  
LINK TO YOUR  
WEBSITE.**

The above is the basic layout of the emailed newsletter. The top and the bottom ad are the same size. The ads will rotate from day to day from the top to the bottom of the page.