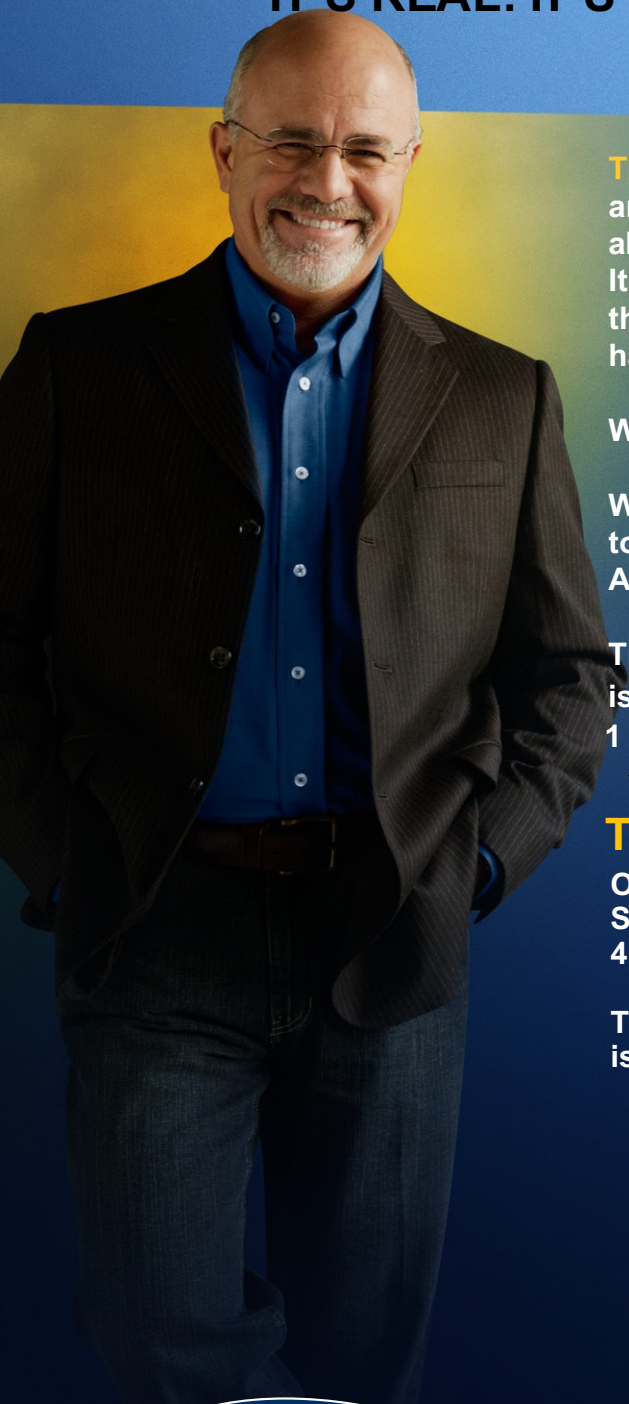


ABOUT

# THE DAVE RAMSEY SHOW

IT'S REAL. IT'S COMPELLING. IT'S LIFE. IT'S ON WGNS.



**The Dave Ramsey Show** is about life, love & relationships — and how they all happen to revolve around money. It is not about right or left, or the “he said, she said” of politics. It is not about Wall Street or the latest headlines. You see, this show has always been about one thing ... life. And life happens everyday on the radio.

Want to know what stock to invest in? Don't call us.

Want to know how to stop fighting with your spouse? How to teach your kids about money? Have you just lost your job? Are you scared? Give us a call.

The **ONLY** place you can hear Ramsey “LIVE” in Rutherford Co. is on locally owned and operated WGNS. Ramsey is on from 1 PM to 4 PM, Monday - Friday.

## **The Investment (Gross Rates)**

One commercial per day, Monday - Friday on the Dave Ramsey Show. Your commercial will air between the hours of 1pm and 4pm, daily. WGNS will rotate your ad throughout the hours.

The monthly investment is only \$403 per month. The commercial is :30-seconds in length. A :60-second spot is \$690 per month.

## **ONLY on WGNS**

Let Dave Ramsey Help your business! Dave is on the radio “LIVE” between the hours of 1 PM and 4 PM. WGNS is the **ONLY** station in Rutherford County that airs Dave Ramsey “LIVE.”

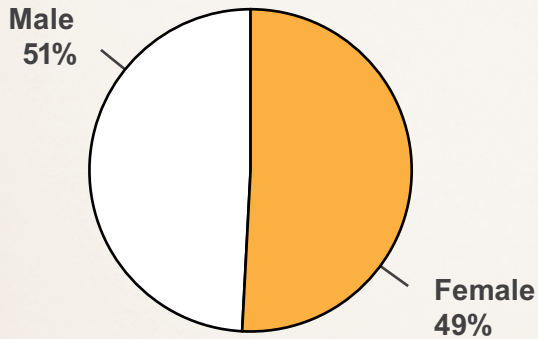
FM 100.5, FM 101.9, AM 1450 and also streaming on [WGNSradio.com](http://WGNSradio.com)



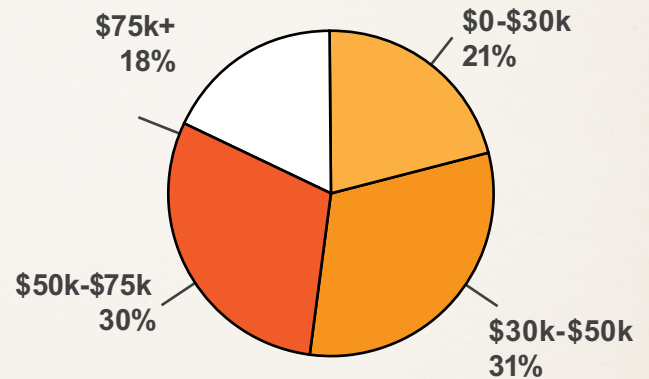


# Demographics for Dave Ramsey - WGNS

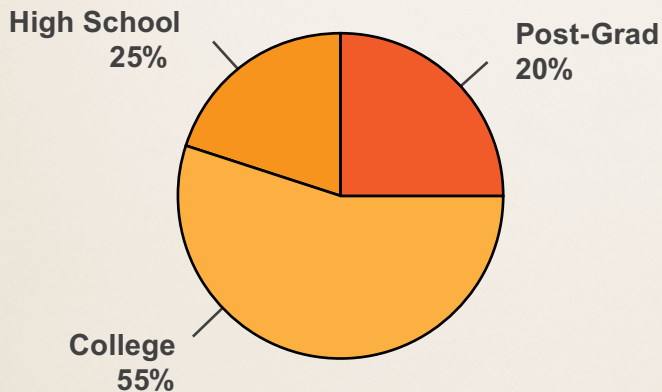
## GENDER



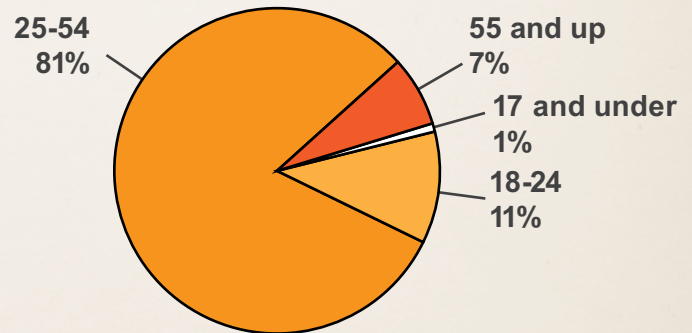
## HOUSEHOLD INCOME



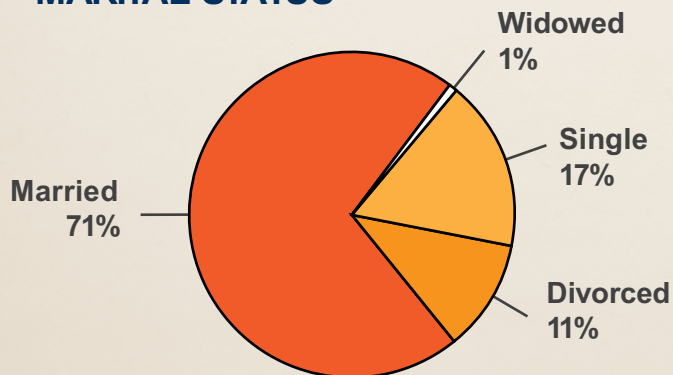
## EDUCATION LEVEL



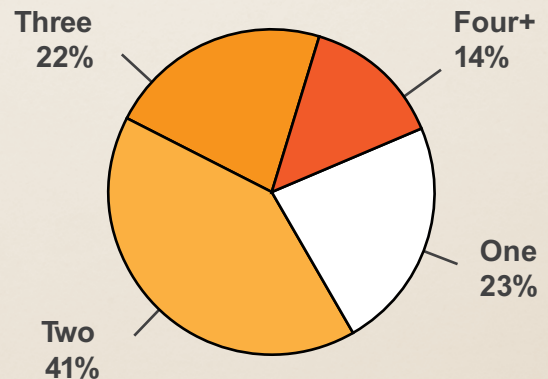
## AGE



## MARITAL STATUS



## NUMBER OF CHILDREN



Heard "LIVE" on FM 100.5,  
FM 101.9, AM 1450 and via our  
streaming radio apps (for free).

