

# Unwrap What's Happening in Rutherford County with Good Neighbor Events on WGNS FM 100.5, FM 101.9, AM 1450

**Good Neighbor Events - Daily**



## Churches, Schools, Scout Groups and More

Local civic organizations are highlighted 12-times each day, Monday - Friday and 6 on Saturday. with our Good Neighbor Events On Air Calender. During Good Neighbor broadcast, WGNS tells the community what local organizations are doing each week. We could be telling the community about a hay ride, a church play or an upcoming blood drive.

## Local Events On Air Calender

Our local events update is broadcast 12-times daily. During these 12-broadcast (M-F) and 6 on Saturday, your business will have exclusive air time to 4 of those messages (2 on Saturday). At the opening of the on air calendar, your business will be spotlighted with a 30-second commercial. You will also receive the opening message, "Good Neighbor Events are next on WGNS, brought to you by ABC Inc." during 4 of the 12-updates.



## On Line and On the Air

In addition to being in the homes of local neighborhoods and in the cars with your customers (through the awesome power of radio), you will also be online. Your logo will rotate at the top of our online Good Neighbor Events calendar with two other local sponsors.

## Good Neighbor Events on WGNS

**The low monthly investment for 4-exclusive Good Neighbor Events commercials daily is only \$400. This includes an online ad above our local events calender.**

- ▶ WGNS Listeners Also
- ▶ Tune-in With the Apple
- ▶ iPhone App and the
- ▶ Android App

