

NEWSRADIO WGNS NET RATE CARD

All commercials heard on FM 100.5, FM 101.9, AM 1450, WGNSRadio.com and on our free player apps

Dayparts	60-seconds per spot	30-seconds per spot	15-seconds per spot	60-seconds per month	30-seconds per month	15-seconds per month
5a - 6:30a	\$18 (M-F)	\$11 (M-F)	\$7 (M-F)	\$400 1 commercial daily (M-F) for month	\$225 1 commercial daily (M-F) for month	\$150 1 commercial daily (M-F) for month
6:30a - 10a	\$23 (M-F)	\$14 (M-F)	\$8 (M-F)	\$500 1 commercial daily (M-F) for month	\$300 1 commercial daily (M-F) for month	\$160 1 commercial daily (M-F) for month
10a - 1p	\$16 (M-F)	\$10 (M-F)	\$7 (M-F)	\$350 1 commercial daily (M-F) for month	\$220 1 commercial daily (M-F) for month	\$150 1 commercial daily (M-F) for month
1p - 6p	\$34 (M-F)	\$17 (M-F)	\$9 (M-F)	\$600 1 commercial daily (M-F) for month	\$350 1 commercial daily (M-F) for month	\$190 1 commercial daily (M-F) for month
4:40p - 5:05p	\$18 (M-F)	\$11 (M-F)	\$7 (M-F)	\$400 1 commercial daily (M-F) for month	\$225 1 commercial daily (M-F) for month	\$150 1 commercial daily (M-F) for month
9p - 5a	\$8 (M-Sun)	\$5 (M-Sun)	\$2.50 (M-Sun)	\$240 1 commercial daily (M-Sun) for month	\$150 1 commercial daily (M-Sun) for month	\$75 1 commercial daily (M-Sun) for month
ROS	\$19.80	\$11.40	\$6.70	*No guarantee dayparts or times with ROS		

*Ask your sales representative about the benefits of advertising in local prep sports and Atlanta Braves baseball games, aired evenings on NewsRadio WGNS.



PROGRAM LINEUP

NewsRadio WGNS has specialized in news and information that impacts the Rutherford County community since 1947. Programming is focused on what matters most to the 281,000-plus residents of Rutherford County.

Monday - Friday Program Line-Up

4:00 - 6:00am	Early Show News with Zach Troutman
6:00 - 7:50am	Wake Up Crew with Jon Dinkins, Bryan Barrett & Dalton Barrett
7:50 - 8:10am	Swap N' Shop with Bart Walker
8:10 - 9:00am	Action Line with Bart Walker
9:00 - 10:00am	Truman Show with Truman Jones
10:00 - 11:00am	Rutherford Issues with Bryan Barrett
11:00am - 1:00pm	Clark Howard Show with Clark Howard
1:00 - 4:00pm	Dave Ramsey Show with Dave Ramsey
4:00 - 4:40pm	Financial Coaching Radio with Jason Qualls *
4:40 - 5:05pm	All That's News with Matt Lane
5:00 - 6:00pm	All Sports Talk with Monte Hale, Jr. & Tim Tackett *
6:00 - 9:00pm	Prep sports, MTSU sports and Braves baseball
9:00pm - 4:00am	Coast to Coast AM with George Noory

* ads not available in speciality programming