

NewsRadio WGNS Radio NET Political Rates & On-Air Broadcast Agreement

Radio Times / Description	30-sec	60-sec
Morning Drive (5-10am)	\$9.50	\$19
Midday (10am-1pm)	\$5	\$10
Dave Ramsey (1pm-4pm)	\$15	\$25
Coast To Coast (overnight)	\$3	\$6
Saturday-Sunday ROS (5am-7pm)	\$5	\$10
ROS M-F (5am-7pm)	\$9.88	\$18

All messages are aired on NewsRadio WGNS (AM 1450, FM 100.5, FM 101.9, WGNSRadio.com and on our phone apps)

To qualify for these lowest rates, you must be:

1. A qualified candidate for a specific political race.
2. Message must have the candidate's voice somewhere on the commercial.
3. Somewhere in ad there must be a statement identifying who paid for the commercials.

CANDIDATE OR REPRESENTATIVE: I, _____, (candidate or responsible party) am a qualified candidate or representative of the candidate for the office of: _____ and I am affiliated with the _____ political party. I, or the candidate I represent, am running in the (circle) **general election; primary election; caucus; convention**) to be held on _____ and I do hereby request time on NewsRadio WGNS in Murfreesboro, TN. In the event that this application is accepted by NewsRadio WGNS, I agree to abide by all provisions of the Communications Act of 1934, as amended, and rules and regulations of the Federal Communications Commission regarding such broadcasts. In the case of time purchased on NewsRadio WGNS for use by supporters or any other non-candidates where no identifiable appearance will be made by the candidate by voice, the purchaser further agrees to deliver a script or transcription of the proposed broadcast to NewsRadio WGNS. I further acknowledge that NewsRadio WGNS is responsible for compliance with the sponsorship identification rules of the Federal Communications Commission and reserves the right to add, if necessary, the required sponsorship identification at additional cost to sponsor without providing additional airtime for this purpose. This application, whether accepted or rejected, will remain available for public inspection for a period of two-years as required by the rules of the FCC.

Signature of candidate, supporter or agent _____

STATION: I represent that the candidate named above (circle) **has; has not** authorized the announcement to be broadcast pursuant to this agreement (which is detailed below) and that the candidate's voice (circle) **does; does not** appear as a voluntary act of the candidate. I represent that the advance payment for the above-described political broadcast time has been furnished by _____ and NewsRadio WGNS is authorized to describe such sponsor in its log, or otherwise, and to announce the program as paid by such sponsor. The sponsor furnishing the payment, if other than individual, is a (circle) **corporation; committee; association; incorporated group** and the officers and board of directors of such sponsor are _____.

Signature of NewsRadio WGNS Station Management _____

Advertiser:

Agency:

Address:

Agency Commission:

City/State/Zip:

Contact for Buy:

Contact for Agency:

Phone for Buy:

Phone for Agency:

Fax for Buy:

Fax for Agency:

Email for Buy:

Email for Agency:

PO#:

Est#:

Rate	Length	Daypart	Dates	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total	Comments

ALL CREATIVE IDEAS PRODUCED BY WGNS ARE THE PROPERTY OF THE RADIO STATION. STATE GIVES RIGHTS TO USE THESE PRODUCTIONS ON OTHER MEDIA ONLY AS LONG AS THEY ARE SCHEDULED ON WGNS AS WELL. IF ADVERTISER'S SCHEDULE ON WGNS ENDS, THE RIGHT TO USE THE COMMERCIAL CONCEPT CEASES ON THAT DATE. Should advertiser fail to comply with the terms of this contract (broadcast agreement), then all commercials run under this contract shall be short-rated to the earned rate. Cancellation must be in writing with 30-days notice, not effective until schedule commences. Sports sponsorships and special short-run packages are non-cancelable. 1/9% per month service charge on all balances over 30-days. Advertiser is responsible for court costs, legal fees and other collection expenses. This contract (broadcast agreement) is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. TFN means *Until Further Notice*. TFN allows advertisers to HOLD sponsorships indefinitely unless cancelled. The parties to this contract (broadcast agreement) affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or gender. The person accepting this contract (broadcast agreement) declares, by signing below, that they have legal right to commit advertising for client.

Accepted for Client (Owner or Authorized Agent)

Date

Accepted for Station (WGNS Management)

Date