

# Traffic and Weather reports that air "LIVE" on WGNS get your customers to your door quicker!

Every morning and afternoon, WGNS broadcast the traffic situation in and around Rutherford County daily (M-F). WGNS has the announcer in the thick of it so that his headache does not become your customer's headache (customer's will thank you!).

In addition to traffic, WGNS also updates listeners on the weather daily and nightly! Your business will be in the spotlight with the WGNS traffic or weather reports!

#### Your Commercial:

At the end of each report your company will receive a :15-second commercial. WGNS can have the announcer read your message "LIVE" on the air OR it can be pre-recorded with a custom made commercial. If your commercial is read on the air by the announcer, it can be changed daily.

## **Option A (Morning Drive Time):**

• 2-Traffic or Weather Commercials Daily for only \$320 Per Month (Limited Sponsorship). The commercials will air between 6AM and 10AM.

# **Option B (Morning Drive Time):**

• 3- Traffic or Weather Commercials Daily for only \$480 Per Month (Limited Sponsorship) The commercials will air between 6AM and 10AM.

### **Option C (Mid Day - Weather Only on Clark Howard):**

• 3- Weather Commercials Daily for only \$420 Per Month (Limited Sponsorship) The commercials will air between 10AM and 1PM.

# Option D (Dave Ramsey - Weather / Traffic):

• 3- Traffic or Weather Commercials Daily for only \$480 Per Month (Limited Sponsorship) The commercials will air between 1PM and 4PM.

### **Option E (Late Night Weather):**

• 5- Weather Commercials Nightly for only \$400 Per Month (Limited Sponsorship) The commercials will air between 9PM and 5AM.

All commercials are aired on WGNS FM 100.5, FM 101.9, AM 1450 and on the FREE WGNS Streaming apps that are available on smart phones and online at WGNSradio.com.