

Swap and Shop

since 1947

Swap and Shop has been on the WGNS Airwaves since 1947. The program is a reminder of what local radio should be, connecting residents one phone call at a time.

During the Swap and Shop program, listeners call or text the WGNS Studio “LIVE” with items they have to sell or trade. They also call in with items they want to buy.

Swap and Shop airs Monday through Friday from 7:50AM to 8:10AM. The program is heard on FM 100.5, FM 101.9, AM 1450 and our streaming apps that are available for free in the iTunes or Google Play stores or on the WGNSradio.com website.

During the Swap and Shop program, your business will receive one commercial per day Monday – Friday. The 30-second commercial will air between calls each morning. The commercial can be read “LIVE” by the daily host or can be pre-recorded.

Monthly investment: \$300
(30-Second Commercial M-F)

ABOUT WGNS: WGNS has been building a local audience in Rutherford County since 1947. The Good Neighbor Station is known for providing the community with local news, sports and weather. WGNS is the home for high school sports, MTSU football and basketball and has aired Braves baseball since 1982.

Today, the WGNS listening audience is 45,000 weekly and growing (these are traditional "on-air" listener numbers and do not include internet listeners). Our audience is based in Rutherford County (population 295,000+).

WGNS Streaming Audio: WGNS also has over 96,000 + log-ins to our streaming audio apps on the iPhone and Android phones and at WGNSradio.com every 30-days (this is in addition to our regular on the air audience).

