



WEB and RADIO package

WGNS has been building a local audience in Rutherford County since 1947:

The Good Neighbor Station is known for providing the community with local news, sports and weather. WGNS is the home for high school sports, MTSU football and basketball and has aired Braves baseball since 1982. Today, the WGNS listening audience is 45,000 weekly and growing (these are traditional "on-air" listener numbers and do not include internet listeners). Our audience is based in Rutherford County (population 300,000+).

WGNSradio.com has some of the highest web traffic statistics in Rutherford County. The WGNS Website is filled with LOCAL news, weather, traffic updates, obituaries and more. Currently, we see over 900,000 unique visitors monthly.



2 Morning Drive Time Commercials

The commercials will air between the hours of 6AM and 10AM Monday – Friday. The morning segments are filled with local news, weather and traffic updates. During the morning shows, WGNS also broadcast information about local issues that impact the community during "LIVE" programming.

Online Ad on WGNSradio.com

A banner ad on WGNSradio.com is guaranteed to work with the radio commercials and together, create even more community knowledge about your business. The top banner rotates throughout the website at the top of the page and also in news stories. The online ad is guaranteed to receive a minimum of 50,000 monthly impressions. The ad size is 600 X 250 pixels in size.



Above Package with :30 Second Spots = ~~\$1,000~~ Monthly
Discounted in package at \$800 monthly

Above Package with :15-Second Spots = ~~\$700~~ Monthly
Discounted in Package at \$575 monthly

